# 2020 Annual Report

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The I<sup>st</sup> MidAmerica Mortgage Services team celebrates a record setting year of helping more than 1,300 members finance their homes, wearing their team credit union striped socks.



Investing in Your Financial Well-being and Local Communities Since 1934



## **Supervisory Report**

## Message from the Chairman

On behalf of everyone at I<sup>st</sup> MidAmerica Credit Union, I would like to say thank you to our members. Thank you for placing your trust in us and thank you for being patient as we navigated the many challenges presented in 2020. Your Board of Directors' primary focus is to ensure the financial strength of the credit union, today and into the future.

We weathered the impact of the pandemic and economic uncertainty in 2020 because we were, and continue to be, wellcapitalized, ending the year with a 10.55% capital-asset ratio. Through 2020 the credit union grew to \$825 million in assets and ended the year with a .38% ROA. Preparing for the unknown has been an important part of our 86-year history. Our continued focus on



**Ted Klasner** Chairman of the Board

strength and stability has ensured our ongoing service and growth, even in the most challenging years.

Because of our strength, we were able to assist our members when they needed it most. We worked with members one-on-one to find solutions, by deferring or modifying loan payments, waiving fees, and finding new services. We are proud of the Credit Union's demonstrated commitment to "people helping people."

We continued to support the communities where our members live and work as well. In partnership with the Federal Home Loan Bank of Chicago, we were able to distribute \$35,000 in grant funds to organizations in our communities that continued to help local residents through the pandemic. From food pantries to after school programs to small businesses, people in our communities were helping where they could.

We are grateful to the many front-line heroes that kept essential services available in our communities. As an organization, we adjusted service delivery to ensure the health and safety of our staff while maintaining business continuity with minimal disruption to our members. This is our commitment to members, especially during difficult times.

On behalf of the entire Board of Directors, I thank the management and employees of the credit union for their commitment to service. They supported our members and one another as they adjusted to the many changes in 2020. The Board of Directors will continue to represent all our members, keeping your financial well-being our priority while maintaining the health of the credit union. Thank you again for your confidence and loyalty. The Supervisory Committee of I<sup>st</sup> MidAmerica Credit Union contracted with Scheffel Boyle to perform verification of member accounts and an external audit as required by the Illinois Department of Financial and Professional Regulation. The Supervisory Committee reviews all results and provides formal reports to the Board of Directors.

As part of the annual examination, two percent of accounts were verified as of September 30, 2020. There were no discrepancies reported in the accounts verified. Scheffel Boyle was also contracted to perform periodic, agreed upon procedural audits.

The audits verify that credit union transactions are performed in accordance with Board approved policies. All findings are reported directly to the Supervisory Committee. The Supervisory Committee forwards all findings to the Board.





#### Message from the President

#### **Membership Report**

The financial strength of I<sup>st</sup> MidAmerica Credit Union was the key to our success as we found ways to assist our members in 2020.

Our team worked with our members to support their financial wellbeing. Early in the pandemic, we assisted members facing job loss and significant financial changes. Over the course of the year, we also helped members find \$6.4 million in savings by moving their loans and accounts to 1<sup>st</sup> MidAmerica. We had a record year in mortgage lending with a 150% increase over 2019, with an additional 1,343 members closing a home loan through new purchases or refinances.

We were able to support the government programs that brought relief to our members. We distributed \$3 million in Paycheck Protection Program loans to local businesses, helping them to stay

Protection Program loans to local businesses, helping them to stay in business and keep more than 200 local people employed. We also distributed millions of dollars in stimulus payments to our members' credit union accounts. Many of our members were able to stabilize their finances and build savings over the past year.

We were able to quickly pivot and invest our resources in developing services that would ensure convenience and safety in 2020. We introduced online account opening, increased the use of Docusign digital signatures, and launched Go Live, video banking.

Several words come to mind as I look back on 2020: uncertainty, resilience, care, and community. I am proud of the employees of the credit union. They continued to show up, take care of our members, and flex with the many changes in service through the year. Thank you for your continued trust in I<sup>st</sup> MidAmerica Credit Union. We look forward to serving each of you as you work towards and accomplish your financial goals. As we look to the future, we will continue our mission of exceeding member expectations and investing in our communities.





Alan Meyer President & CEO

Membership in 1<sup>st</sup> MidAmerica Credit Union ended the year at 67,023 members. We added 5,635 members through our branch network and indirect lending program. Thank you for sharing the credit union with your family, friends, and coworkers. Our new online account opening service allowed new members to join the credit union virtually. This new service created a safe way for more local residents to gain access to our great rates during 2020.

Our mission is to exceed member expectations by focusing on providing members with quality products, exceptional service, and convenient access options. We hope that you continue to recognize our dedication and continue to make referrals so that more local residents can experience the value, convenience, and service provided by I<sup>st</sup> MidAmerica Credit Union.

#### **Total Members**



#### **Digital Transformation**

Go Live was introduced in July 2020 as a way for members to meet with our team face-to-face using video technology. These video calls are available through our website at www.lstmidamerica.org and through our Go Live mobile app, found in the app stores, and in our mobile apps.

Through the portal, members can: Open New Accounts Apply for Loans Add Deposit Services Service Accounts Share Screens and Documents Submit Digital Signatures



Year Ended December 31			
	2020		2019
\$	85,044,589	\$	48,847,807
	42,559,963		14,104,527
	647,051,631		638,506,857
	1,819,537		1,858,852
	24,957,121		24,372,142
	7,073,734		6,419,231
	17,299,834		10,574,678
\$	825,806,409	\$	744,684,094
\$	711,672,940	\$	649,322,318
	0		0
	26,871,370		11,188,842
\$	738,544,310	\$	660,511,160
	87,262,099		84,172,934
\$	825,806,409	\$	744,684,094
	\$ \$ \$	2020 \$ 85,044,589 42,559,963 647,051,631 1,819,537 24,957,121 7,073,734 17,299,834 <b>\$ 825,806,409</b> \$ 711,672,940 0 26,871,370 <b>\$ 738,544,310</b> 87,262,099	2020 \$ 85,044,589 \$ 42,559,963 647,051,631 1,819,537 24,957,121 7,073,734 17,299,834 \$ 825,806,409 \$ \$ 711,672,940 \$ 0 26,871,370 \$ 738,544,310 \$ 87,262,099

	Year Ended December 31			
		2020		2019
Interest Income				
Interest on Loans	\$	31,542,235	\$	33,245,040
Interest on Investments		919,796		1,595,779
Total Interest Income	\$	32,462,031	\$	34,840,819
Interest Expense				
Dividends on Members' Shares	\$	5,916,317	\$	6,498,338
Interest on Borrowed Funds		177,607		140,273
Total Interest Expense	\$	6,093,924	\$	6,638,611
Net Interest Income	\$	26,368,107	\$	28,202,208
Provision for Loan Loss		5,145,000		5,066,192
Net Interest Income after Provision				
for Loan Loss	\$	21,223,107	\$	23,136,016
Non-Interest Income				
Service Charges, Fees, and Other				
Operating Income	\$	11,521,497	\$	10,804,867
Unrealized Gain on Investment		735,247		860,119
Net Gain (Loss) on Sale of Assets		176,071		(2,373)
Total Non-Interest Income	\$	12,432,815	\$	11,662,613
Non-Interest Expense				
Operational Expenses	\$	30,504,75 I	\$	30,326,234
Amort FV Core Deposit Intangible		150,251		150,251
Total Non-Interest Expense	\$	30,655,002	\$	30,476,485
Net Income	\$	3,000,920	\$	4,322,144

#### **Community Impact**

## **Service Recognition**

We delivered \$35,000 in grant funds to community organizations and businesses in partnership with the Federal Home Loan Bank of Chicago (FHLB). The FHLB made grant money available to their member financial institutions, so that we could help relieve the impact of COVID-19 in our communities.

We jumped at the opportunity to funnel money into our local communities. Discussions with the recipients mirrored the humble and grateful attitudes of the local owners, directors, and volunteers that went on to make the most of the grants.

We watched businesses like Sammi's Sandwiches feed people who lost their jobs and organizations like Senior Services Plus increase their meal deliveries to seniors. Through these grants, we were able to support nonprofits that are helping to feed local residents in need, as well as businesses that chose to use their time and talent to impact our communities. It was through local news stories that the credit union team became aware of the work happening at businesses like Alterations by Barb, making masks for local residents, and Morrison's Irish Pub, who set up a roadside free pantry in town.

#### FHLB Grant Recipients: \$35,000 Total

Soup N Share • Senior Services Plus • Alterations by Barb Sammi's Sandwiches • TWIGs • Glen Ed Pantry • Community Hope Center Morrison's Irish Pub • Operation Blessing • Boys and Girls Club of Alton Riverbend Head Start & Family Services • Crisis Food Center • Joe's Pizza Salvation Army - Jersey County Extension • Northeast Community Fund Our members are at the heart of everything we do at 1<sup>st</sup> MidAmerica Credit Union, so we get excited when we get recognized for our service efforts. We would like to thank all our members who took the time to tell us about their experiences in 2020. We continually strive to do better and are thankful for the feedback and kudos. We are especially grateful for those that took the time to respond to community surveys and media programs. In 2020 we earned the following recognition for our service and commitment to our members:

Forbes Best in State, Illinois Credit Unions Readers' Choice, Advantage News Best of the Best: Credit Unions and Banks, The Telegraph









*Kirby Kangaroo Club celebrates at the annual birthday party* 



Madison County Child Advocacy Center employees at the annual golf outing



*Employees celebrating our local high school sports teams* 



FHLB grant funds presented to Riverbend Head Start & Family Services

### 2020 Savings: \$6,465,942

I<sup>st</sup> MidAmerica created a program called Savings Tracker, which employees use to track the amount of money members save just by doing business with the credit union. Whether refinancing an auto loan and saving interest over the course of the loan with a lower rate, transferring a high balance credit card over to a I<sup>st</sup> MidAmerica Platinum Visa with a lower rate, or refinancing to a shorter mortgage term, team members logged success stories and added to the growing total throughout the year. Over the past five years, members have saved over \$23,000,000. A few stories, from the hundreds, submitted by our employees:

A couple recently remodeled their home and used their high interest credit cards. They called to discuss debt consolidation options with a representative, who suggested a low interest home equity line of credit. These members saved over \$700 per month in payments. - Godfrey, IL

A member called to inquire about our car loan rates after he had financed his new car through a big national bank. Not only did he move his loan to the credit union and lower his monthly payment by \$45, he also saved \$2,288 in interest over the life of the loan. - Bethalto, IL

A teller noticed several credit card payments on a member's account and suggested looking at a balance transfer to a 1<sup>st</sup> MidAmerica Platinum Visa. After running the numbers and comparing rates, they found that the member saved \$5,045 in interest by doing the transfer, and consolidated to one low monthly payment that would pay down the debt sooner. - Decatur, IL



Throughout 2020, I<sup>st</sup> MidAmerica continued to meet the lending needs of members. We extended credit in the form of auto loans, home equity loans, mortgages, and other consumer loans. Members were granted ongoing low rates and realized the value of the financial solutions that we provide, often taking advantage of special offers and loan promotions that boosted member budgets and improved their finances. Member business loans continue to be an area of growth where we are able to assist many local business owners. We closed a record number of home loans for members in 2020 through mortgages refinances and new purchases. In addition to these lending products, the total number of members finding value with our low rate, no annual fee, Platinum Visa Credit Card ended the year at 12,987, bringing total balances to \$43,062,178.

We maintain a well-balanced and financially sound mix within the loan portfolio.

Over the course of 2020, 12,827 loans were approved and \$309,395,076 in credit was extended to members.

Loan Type	Number of Loans Approved	Total Loans	% of Total Loan Activity
Direct Loans (in branches)	4,088	\$60,667,247	19.7%
Home Equity	650	\$12,495,293	4.0%
Indirect Auto	6,518	\$103,278,396	33.4%
Mortgage	1,343	\$96,009,041	31.0%
Member Business	228	\$36,945,099	11.9%
Total Loans	12,827	\$309,395,076	100%

## Lending Report

#### **Branch Locations**

3553 College Avenue Alton, IL 62002

731 E. Bethalto Drive Bethalto. IL 62010

202 E Ash Avenue Decatur, IL 62526

419 N. Shamrock East Alton. IL 62024

1702 Troy Road Edwardsville, IL 62025

3361 Fehling Road, Suite 7 Granite City, IL 62040

5301 Godfrey Road Godfrey, IL 62035

19301 E.Valley View Parkway Independence, MO 64055

300 W. County Road Jerseyville, IL 62052

100 McDonald Dr. Troy, IL 62294

1795 E. Edwardsville Road Wood River. IL 62095



Contact Us Member Support Center 618-258-3168 800-345-4216 www.lstMidAmerica.org

Our doors are open to anyone who lives or works in the following Illinois counties: Bond, Brown, Calhoun, Cass, Christian, Clinton, Dewitt, Effingham, Fayette, Greene, Jefferson, Jersey, Logan, Macon, Macoupin, Madison, Marion, Menard, Monroe, Montgomery, Morgan, Moultrie, Piatt, Pike, Randolph, Sangamon, Scott, Shelby, St. Clair, Washington; and Jackson County in Missouri.

To serve members who do not live near a I<sup>st</sup> MidAmerica branch or are traveling, we are affiliated with the Shared Branching network that allows members to conduct transactions at over 5,000 locations in 50 states. Visit us online to find a branch near you.



I<sup>st</sup> MidAmerica Credit Union has many convenient ATM locations and provides easy access to cash with surcharge free withdrawals at over 30,000 CO-OP ATMs nationwide. CO-OP surcharge free ATMs are located at all of our branches, CO-OP credit union branches, and select stand alone locations.



**Board of Directors** 

Ted Klasner - Chairman of the Board Rose Gibson - Vice Chair Chris Greer - Treasurer Hank Vize - Secretary Andy Macias Tim Kallal **Becky Alexander Bill Meyers** Josh Evans

**Executive Management and Officers** Alan Meyer - President and CEO Bob Blacklock - Senior Vice President, CFO Perry Withers - Senior Vice President, CLO James Cherry - Senior Vice President, CIO

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